



## **PRESS RELEASE**

**Launched the new logo and website for FoodInSpace, the digital magazine founded and directed by Marco Beolchi.**

**And another great news: the first edition of the FoodInSpace Awards, a competition reserved for the best Food&Beverage concepts from all over the world, is launched.**

Milan, 6th May 2024 - FoodInSpace, the E-magazine dedicated exclusively to global Food&Beverage concepts, transports its visitors daily into a state of constant exploration and in-depth content, firmly believing that everything that comes into contact with the disciplines related to creativity is a means to evoke feelings and emotions, a cultural ground for extraordinary ideas.

With a completely revamped look and feel, the digital platform features an attractive design and quick and easy usability. It is aimed at architects, contractors, designers, photographers, advertisers, engineers and any other professional in the sector, helping them to publicize and promote projects and products thanks to the visibility generated around their work. By sharing ideas, media, information, social and professional opportunities, it is thus possible to generate a virtuous mechanism of sharing, dissemination and valorization of experiences of excellence within the Food&Beverage world.

One of the new functions introduced on the website is the possibility of self-publishing your projects free of charge after registering your personal profile, which is also free of charge, but with the added possibility of using certain paid services to increase your own visibility and/or that of your projects towards those who browse the website.

But it doesn't end here. Coinciding with the launch of the new website, the first edition of the FoodInSpace Awards, an important new design competition reserved, of course, for Food&Beverage premises only, is officially inaugurated. These awards aim to recognise and celebrate the excellence and originality of design and projects from around the world, while maintaining the nature of FoodInSpace to be a source of inspiration for all industry professionals.

Applications, only possible through the website, are already open and will run until 30 September 2024, but for the fastest applicants there will be attractive discounts on entry fees. Participants will benefit from great visibility: FoodInSpace has a large and loyal worldwide following on both the website and social channels. And for the winners ... eternal glory and exclusive prizes.

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